



## **VIKRAM SAXENA**

**General Manager – Sales**

**Flint Group India ( Xeikon Division )**

Vikram Saxena is B.Com from Delhi University and Master of Finance and Control from University of Punjab. His father belonged to printing industry, therefore since childhood printing inks, printing substrates and printing machineries have been a fascination for him. He has a varied experience of nearly two decades, where he spearheaded different businesses.

He is considered to be a turnaround specialist and one of the specialist sales persons for digital printing equipment. He is one of the persons who have seen the sea change as far as digital printing is concern, he has seen the phase from untouchability to acceptability of digital production printing in India and he has seen the one time high volume transactional digital printing to high value digital printing. He has helped many organizations to set up and run digital printing units profitably.

He is also a known face for establishing HP Indigo as leading digital machine in India especially in photo segment. Under his leadership when he was with Redington, 85+ HP Indigos were installed.

He has joined Xeikon two years back. In his current assignment he is working as General Manager – Sales for Flint Group India ( Xeikon Division ) where he is heading Xeikon Digital Presses for India for Labels & Packaging.