

## **ASHISH GUPTA**

## **Managing Director**

## **Rational Business Corporation Pvt. LTD**

Ashish Gupta, Managing Director Rational Business Corporation Pvt. LTD. has a fairly long professional career with strong pillars built by his diverse experience, strategy building and execution, global exposure and right balance of traditional best practices and modern business tools.

With ongoing success story and sustainable business growth his Session on "Challenges ahead for Indian Label Industry" during the seminar will be a reflection of his industry knowledge cocktailed with his view on change management and risk hedging.